



Public Outreach Update

TAC Meeting - December 6, 2021



Ongoing “Drought is Here” Messaging

- **Bilingual advertising:**
 - Social media
 - Print
 - Bill Inserts
- **Planning under way:**
 - Winter 2022 Conservation
 - Fix-A-Week Leak





Bilingual Drought Messaging: Fix Your Flush




**AHORRE
AGUA** 
**Arregle
fugas**

 SavingWaterPartnership.org



**Fix your
flush
to SAVE
WATER** 

 SavingWaterPartnership.org

Social Media Ads



Bill Inserts



Replace your thirsty lawn with a beautiful low-water use landscape and save thousands of gallons of water per year.



SavingWaterPartnership.org



Did you know the average family of four uses 5,000-8,000 gallons of water annually for washing clothes? Reuse this water in your landscape by installing a simple laundry-to-landscape graywater system.



SavingWaterPartnership.org



Did you know that 1 inch of rain on a 1,000 square foot roof will generate 620 gallons of water? Install a rain barrel system to harvest the rain and reuse it in your landscape.



SavingWaterPartnership.org

Fix-A-Leak Week Campaign Planning

Take the 10 Minute WaterSense Challenge



DETECT AND CHASE DOWN LEAKS



Did You Know

that easy-to-fix water leaks account for nearly 1 trillion gallons of water wasted each year in U.S. homes? In fact, the average household leaks almost 10,000 gallons of water per year, or the amount of water it takes to wash 300 loads of laundry, and could be costing you an extra 10 percent on your water bills.

In just 10 minutes, you can search your home for leaks and crack down on water waste. Many common household leaks are quick to find and easy to fix. Worn toilet flappers, dripping faucets, and leaking showerheads all are easily correctable and can save on your utility bill expenses and water in your community.

So put on your detective hat, lace up your running shoes, and take this 10-minute challenge to detect and chase down leaks!

www.epa.gov/watersense/fix-leak-week

look for



Start by Gathering Clues

These clues can help you detect leaks before you even start investigating your home.

1

Check Your Utility Bill

A place to start is to examine your utility bill for January or February. It's likely that a family of four has a serious leak problem if its winter water use exceeds 10,000 gallons (or 13.4 CCF) per month. You can also look for spikes - is your water use a lot higher this month than it was last month? Learn more about your water bill: www.epa.gov/watersense/understanding-your-water-bill.

2

Read Your Water Meter

Find your water meter, which is usually near the curb in front of your home but can be inside your home (e.g., in the basement) in cold climates. Use a screwdriver to remove the lid on your meter, which is heavy and usually marked "water."

Now that you've found the meter, take a reading during a period when no water is being used. If the meter does not read exactly the same after two hours, you probably have a leak. Here's a tip on how to read a water meter: www.smarthomewaterguide.org/how-to-read-your-water-meter.

3

Take a Toilet Test

Put a few drops of food coloring into the tank at the back of your toilet and let it sit for 10 minutes. If color shows up in the bowl, you have a leak. Make sure to flush afterward to avoid staining, and consider replacing your old toilet flapper if it is torn or worn. Check our Fix a Leak web page for handy videos that show you how to do it.

While you're waiting to see if your toilet has a leak, walk around your house with the checklist on the next page and see if you can chase down any other water wasters.

epa.gov/watersense

Encuentre y Repare Fugas

Pastillas colorantes para tanque de inodoro

1

Retire la tapa del tanque del inodoro.

2

Tire la pastilla colorante en el tanque. ¡No le baje!

3

Espere 15 minutos.

4

Mire dentro de la taza del inodoro. Si el agua es azul, tiene una fuga. Si el agua es clara, ¡no tiene!

Más consejos para detectar fugas: srcity.org/fixleaks

Find and Fix Leaks

Toilet Tank Dye Tabs

1

Remove toilet tank lid.

2

Drop the dye tab into tank. Do not flush!

3

Wait 15 minutes.

4

Look in the bowl. If the water is blue, you have a leak. If the water is clear, you don't!

More leak detection tips: srcity.org/fixleaks



Paul Piazza
Water Use Efficiency Manager
Sonoma Water
paul.piazza@scwa.ca.gov

Barry Dugan
Community and Government Affairs Manager
Sonoma Water
barry.dugan@scwa.ca.gov

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www.savingwaterpartnership.org