



Public Outreach Update

WAC/TAC Meeting
February 6, 2023

Outreach Campaign

January to March 2023

Messages:

- Upgrade your fixtures:
 - Laundry
 - Dishwasher
 - Showerheads
- Load Up to Save Water
- Take a Power Shower
- Fix a Leak Week (March 20-26)

Advertising and Outreach:

- Print ads
- Social media



Follow us on Social Media



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



SMSWPartnership

Dye Tab Challenge

February 1 to March 31

1. Test toilets for leaks and submit results for a chance to win a \$25 Gift Card
2. Dye tablets available from your local water utility
3. Santa Rosa residents can receive FREE replacement toilet flappers



SavingWaterPartnership.org/dye-tab-challenge



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org