



Public Outreach Update

TAC Meeting
March 6, 2023

Photo by USACE Ranger Emily Kohl

Outreach Campaign

February to March 2023

Messages:

- Dye Tab Challenge

Advertising and Outreach:

- Print ads
- Social media



Do you need to fix your flush?

You won't know until you take the #DyeTabChallenge

Obtain free dye tabs, share your results, and view rules at:

SavingWaterPartnership.org/challenge

SONOMA - MARIN
SAVING WATER
PARTNERSHIP

Follow us on social media



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



SMSWPartnership



Paul Piazza
Water Use Efficiency Manager
Paul.Piazza@scwa.ca.gov

Andrea Rodriguez
Communications Manager
Andrea.Rodriguez@scwa.ca.gov

California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org