

Communications Update





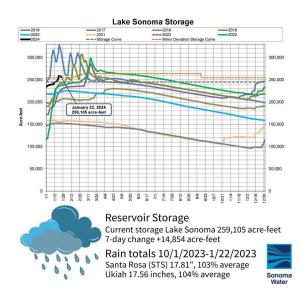








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E-News - English and Spanish monthly updates

sonomawater.org/e-news

Media

- January 4 Press Democrat <u>Lake Sonoma, Mendocino reservoirs 'healthy' at start of 2024</u>
- January 12 ABC 7 report on rainstorm interview with Don Seymour

Lake Sonoma Visitor Center

- Since we started tracking the data in May 2023, we have had a total of **7601**!
- Staff are supporting the School tours of the fish ladder and hatchery
- See you at the Steelhead Festival, Saturday, February 10 from 10am-4pm <u>SteelheadFestival.org</u>







Water and Energy Education Program



2023-2024 School Year Program Numbers

Total Direct Instruction

- 485 classes
- 11,990 students

Fourth Grade

- 20 classes
- 450 students

High School

- 74 classes
- 2,315 students

TK and Kindergarten

- 55 classes
- 1,108 students

Fifth Grade Field Trip

- 156 classes
- 3,908 students

ZunZun Musical Assembly

- 482 classes
- 9,300 students

Third Grade

- 113 classes
- 2,487 students

Middle School

- 71 classes
- 1,824 students

Steelhead in the Classroom

- 101 classes
- 2,600 students

2024 Education Program Goals

- Continue collaboration with partners such as Sonoma Clean Power to support additional programs.
- Resolve transportation bottlenecks and explore electric bus options.
- Lead the Sonoma Environmental Education Collaborative's Pathways Program.
- Develop Signage and Display plan for the Water Education Center and Fish Viewing Gallery.
- Provide classroom lessons or field trip programs to over 13,000 students.
- Support professional development opportunities for staff focused on communicating climate change, natural resource preservation, and social emotional learning.

External Funding Sources

- Sonoma Clean Power: \$300,000 Annually for climate change and energy education.
- Sonoma Environmental Education Collaborative Pathways Program: \$30,000 Program goal to provide EE experience for every student in Sonoma County.
- RRWA Stormwater funding: \$20,000 annually for Ukiah and unincorporated Sonoma County.
- Healdsburg and Cloverdale annually contribute \$40,000 to the water conservation sub-fund.