



TAC Outreach Update March 4, 2024

Winter outreach campaign on social media and website

**Ready – Set - Flush**

**Dye Tab Challenge**  
**February 15 to March 31**

**Fix-a-Leak Week**  
**March 18-24**

**Flora Friday Social Posts**  
**Ongoing**

Visit us online for more  
resources!

A graphic for the Dye Tab Challenge. At the top, there is a white toilet icon on a light blue background. To the right of the icon, the text "IS YOUR TOILET RUNNING? BETTER CATCH IT!" is written in white and blue. Below this, on a dark blue background, the text "A leaky toilet is no joke and could cost you a lot of \$\$\$" is written in light blue. This is followed by "TAKE THE DYE TAB CHALLENGE" in white, and "Test your toilet(s) to see if you have a sneaky leak." in light blue. Then, "SHARE YOUR RESULTS" is written in white. Below that, "Visit us online to enter your toilet test results and be entered to win a \$25 gift card." is written in light blue. At the bottom, there is a box labeled "REQUEST FREE DYE TABS" showing two dye tabs. To the right of the box is the Sonoma-Marin Saving Water Partnership logo. At the very bottom, the website "SavingWaterPartnership.org/challenge" is written in blue.

The Sonoma-Marín Saving Water Partnership website has many resources to help save water. These resources include:

- Irrigation Scheduling Tool
- Plant Picker
- Water Waste Report Form
- Regional and Local Program Lookup Tool

**Like, follow and share on social media platforms**



Saving\_Water\_Partnership



SonomaMarinSavingWater Partnership



SMSWPartnership

