

Public Outreach Update

TAC Meeting – June 2, 2025



Outreach Campaign

Spring 2025

Eco-Friendly Garden Tour

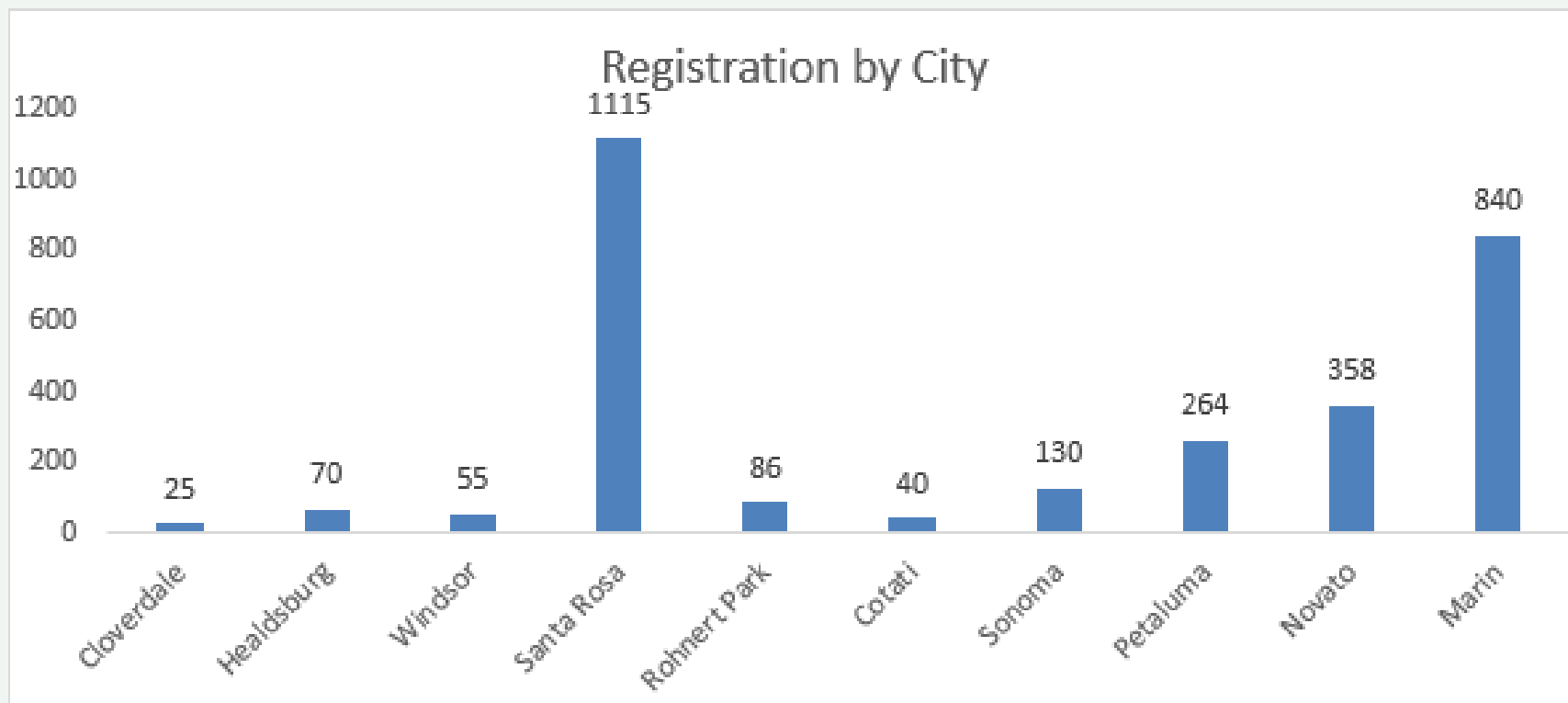
- 3,600 registered participants
- Over 400 visitors at some gardens
- Garden hosts reported as being very busy and happy with engagement
- No problems cited



Outreach Campaign

Spring 2025

Eco-Friendly Garden Tour

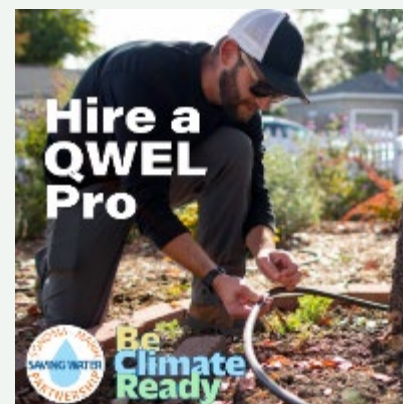
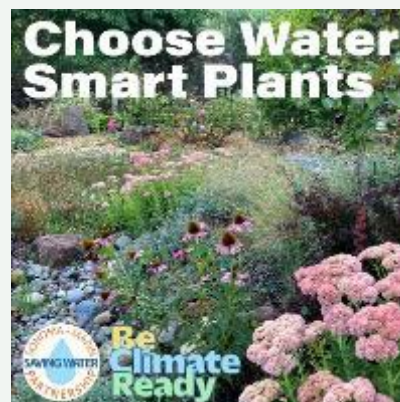


Outreach Campaign

Summer Campaign

June Social Media Posts

- Water Smart Plant Picker
- Lawn conversion rebates
- Water Smart Plant Label nursery program
- Hire a QWEL Pro



Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



www.savingwaterpartnership.org

Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



Sonoma-Marin-Saving-Water-Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org