

Outreach Campaign

Spring 2025

Eco-Friendly Garden Tour

3,600 registered participants

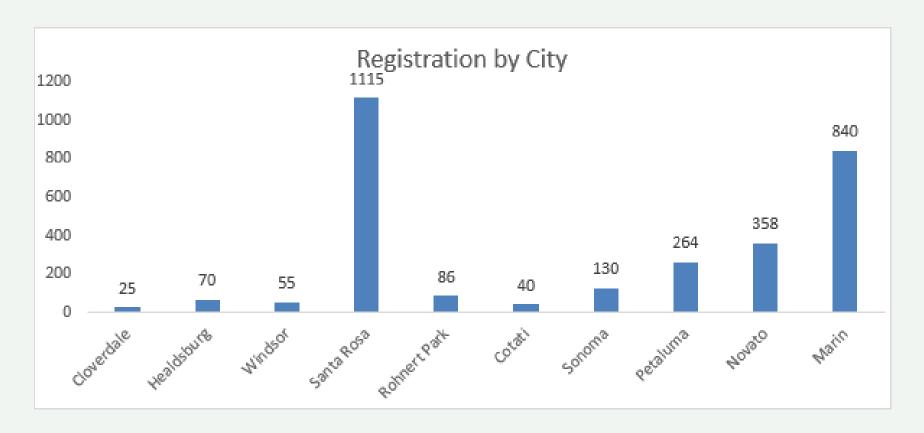
Over 400 visitors at some gardens

- Garden hosts reported as being very busy and happy with engagement
- No problems cited



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Eco-Friendly Garden Tour



Outreach Campaign Summer Campaign

June Social Media Posts

- Water Smart Plant Picker
- Lawn conversion rebates
- Water Smart Plant Label nursery program
- Hire a QWEL Pro









Outreach Campaign Partnership Resources

The Sonoma-Marin Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries

Water Smart Plant Picker A curated list of plants that will thrive in our climate California Buckeye Hyssop, Licorice Mint Activities spip & riss Aesculus rolyfornins Agostroche spp. Kangaroo Paw Columbine Arbutus, Strawberry Agu/Aglo sop Arthurum gryp & bublish Manzanita, 'Dr. Hurd' California Pipevine Sagebrush, Milkweed Archestophylos spp 8 os Antistatochia colylamica Wormwood Applies son

www.savingwaterpartnership.org

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Saving_Water_Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org