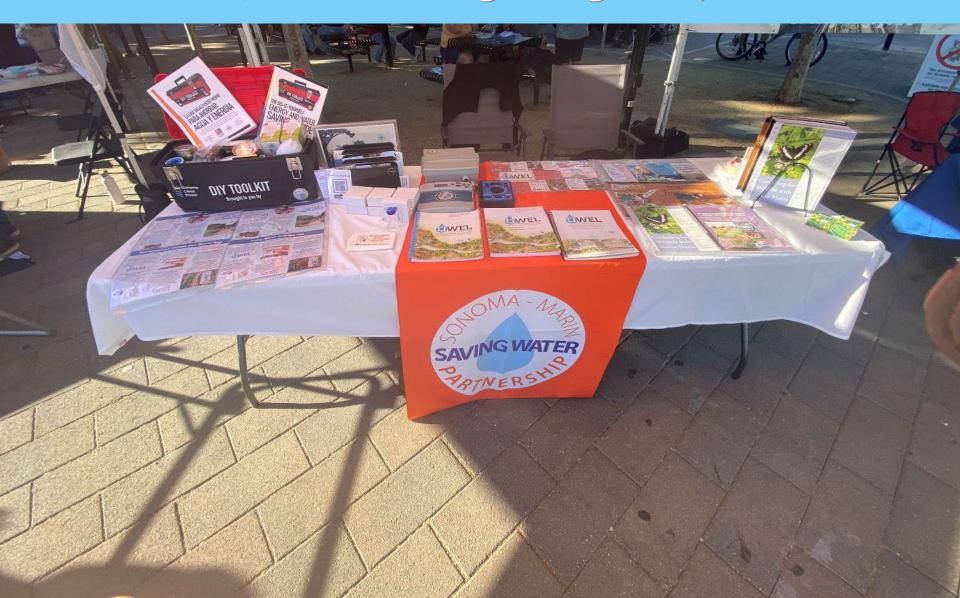
Public Outreach Update August 4, 2025 WAC TAC Meeting Agenda Item 9b

WAC / TAC Meeting – August 4, 2025



Outreach Campaign Summer Campaign

July Social Media Posts: Smart Irrigation Month



Facebook Reach: 3,515 Instagram Reach: 5,259 Total link clicks: 114 Nextdoor: 3,190



Facebook Reach: 2,946 Instagram Reach: 2,418 Total link clicks: 104 Nextdoor: 2,663 Youtube views: 55



Facebook Reach: 5,745 Instagram Reach: 2,554 Total link clicks: 87 Nextdoor: 2,492 Youtube views: 512



Outreach Campaign Summer Campaign

August Social Posts:

- Water Smart Landscape Design Templates
- Garden Sense Program
- Water Smart
 Maintenance Manual
- Water Smart Plant Label Program





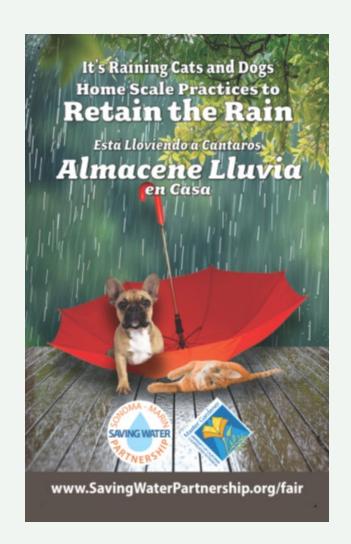




Outreach Campaign Sonoma County Fair

- Raingarden Exhibit
- Fair theme is Hot Dogs and Cool Cats
- August 1st 10th
- Located in Hall of Flowers Courtyard Annex

 Collaboration with U.C. Master Gardeners of Sonoma County



Outreach Campaign Partnership Resources

The Sonoma-Marin Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



www.savingwaterpartnership.org

Like, follow and share on social media platforms



Saving_Water_Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org