

Less Lawn More Enjoyment



Public Outreach Update TAC Meeting – July 6, 2026

2026 Summer Campaign

- Less Lawn, More...
- 16 weekly social media posts focused on outdoor landscape transformations and non-functional turf
- Before and After Photos, Testimonials and Case Studies
- Social media toolkit with weekly post graphics and text in English and Spanish



REBATES:
SavingWaterPartnership.org/Rebates/



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Find rebates at:
SavingWaterPartnership.org/Rebates/

2026 Summer Campaign

- Short form videos formatted for Instagram Reels and longer format for YouTube
- <https://www.youtube.com/watch?v=iqnHfBVOPY8>



2026 Summer Campaign

- Seasonal reminders about the importance of regular irrigation system inspections and maintenance
- Available rebates for Weather-Based Irrigation Controllers and other system efficiency upgrades
- Hire a QWEL Professional



Outreach Campaign Partnership Resources



Irrigation Scheduling Tool



Water Smart Plant Picker Database



DIY Energy & Water Saving Toolkit



Water Smart Gardens Maintenance Manual



Regional and Local Program Lookup Tool



Water Smart Plant Label Nurseries



www.savingwaterpartnership.org



Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin Saving Water Partnership





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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

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