

Public Outreach Update

January 5, 2026 TAC Meeting
Agenda Item 7b

TAC Meeting – January 5, 2026



Outreach Campaign

Winter Social Media

Social Posts:

- RRWA nonfunctional turf landscape symposium
rrwatershed.org/event/turfs-up/
- Seasonal reminder to turn off irrigation for winter
- Planting season for CA natives and other low water use plants
- Flora Friday posts
- Rebate reminders



Outreach Campaign

Russian River Friendly Landscape Symposium

TURF'S UP!

Tree Care and Lawn Conversion in a New Regulatory Landscape

Wednesday, February 11, 2026
08.00 AM – 12.30 PM



Finley Center
2060 W College Ave, Santa Rosa

California law, AB1572, bans irrigating nonfunctional turf with potable water for HOA, commercial, industrial, institutional, and public properties.

Join industry experts, property managers, and contractors to:

- ✓ Understand compliance timelines
- ✓ Discover available resources
- ✓ Define nonfunctional turf
- ✓ Maintain tree health
- ✓ Earn CEU's



*Scan to learn more
and register!*



www.rrwatershed.org/event/turfs-up

Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



www.savingwaterpartnership.org

Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



Sonoma-Marin Saving Water Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org