

# Public Outreach Update

January 5, 2026 TAC Meeting  
Agenda Item 7b

## TAC Meeting – January 5, 2026



# Outreach Campaign

## Winter Social Media

### Social Posts:

- RRWA nonfunctional turf landscape symposium  
[rrwatershed.org/event/turfs-up/](http://rrwatershed.org/event/turfs-up/)
- Seasonal reminder to turn off irrigation for winter
- Planting season for CA natives and other low water use plants
- Flora Friday posts
- Rebate reminders



# Outreach Campaign

## Russian River Friendly Landscape Symposium

### TURF'S UP!

#### Tree Care and Lawn Conversion in a New Regulatory Landscape

Wednesday, February 11, 2026  
08.00 AM - 12.30 PM

Finley Center  
2060 W College Ave, Santa Rosa

California law, AB1572, bans irrigating nonfunctional turf with potable water for HOA, commercial, industrial, institutional, and public properties.

Join industry experts, property managers, and contractors to:

- Understand compliance timelines
- Discover available resources
- Define nonfunctional turf
- Maintain tree health
- Earn CEU's

Scan to learn more and register!



[www.rrwatershed.org/event/turfs-up](http://www.rrwatershed.org/event/turfs-up)

# Outreach Campaign

## Partnership Resources

The Sonoma-Marin Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



**Like, follow and share on social media platforms**



Saving\_Water\_Partnership



SonomaMarinSavingWaterPartnership

**nextdoor** Sonoma-Marin Saving Water Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg  
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park  
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

[www.savingwaterpartnership.org](http://www.savingwaterpartnership.org)