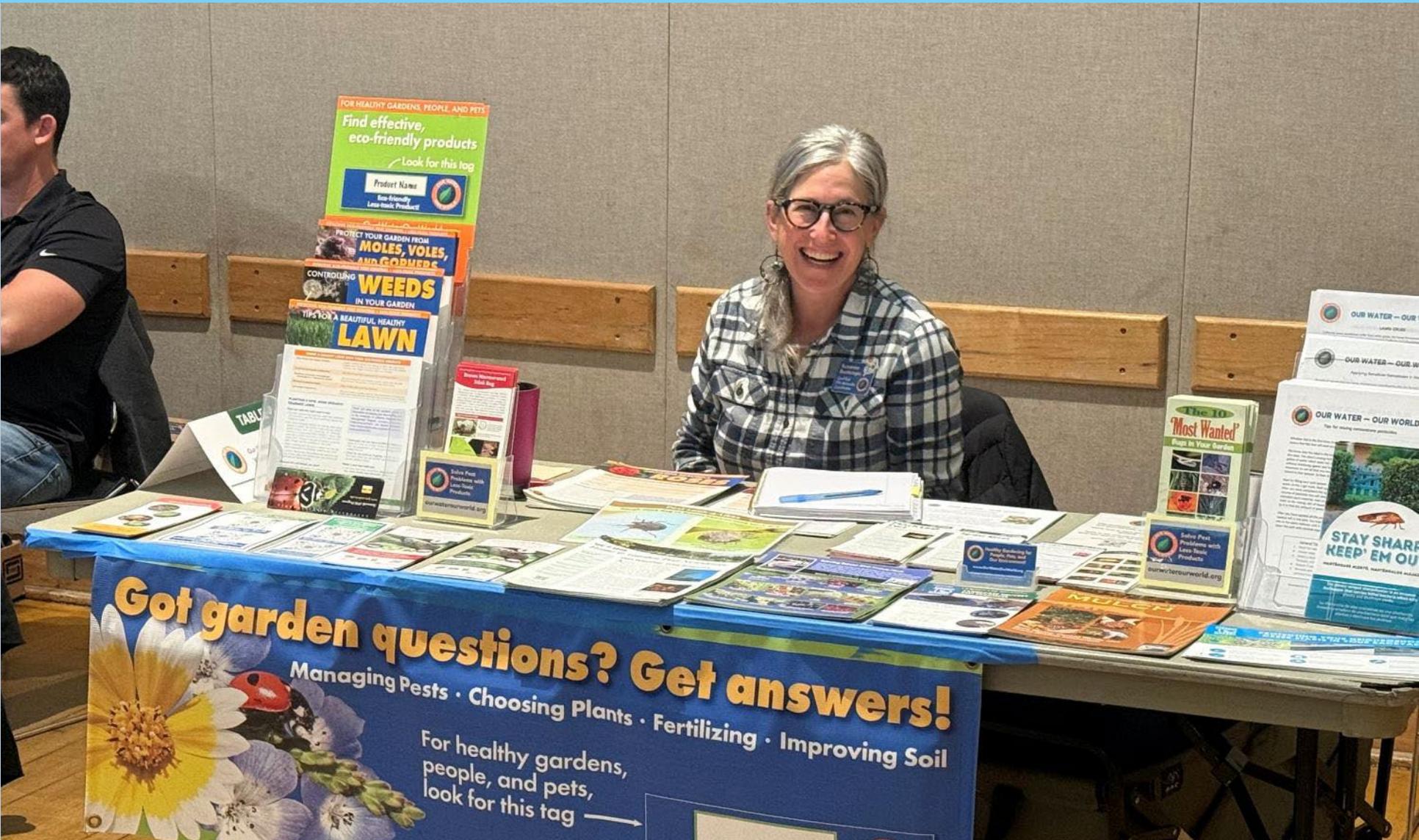


Public Outreach Update

March 2, 2026 TAC Meeting
Agenda Item 5b

TAC Meeting – March 2, 2026



Outreach Campaign

Winter/Spring Social Media

Social Posts:

- Eco-Friendly Garden Tour
- Dye Tab Challenge
- Planting season for CA natives and other low water use plants
- Flora Friday posts
- Fix a Leak Week, March 16-22



**Eco-Friendly
Garden Tour**

Saturday, May 9, 2026

This annual, self-guided garden tour promotes sustainable landscaping practices by showcasing native gardens throughout Sonoma and Marin counties.

Registration is required, however there is no charge to attend.
Please visit www.SavingWaterPartnership.org



SCAN ME

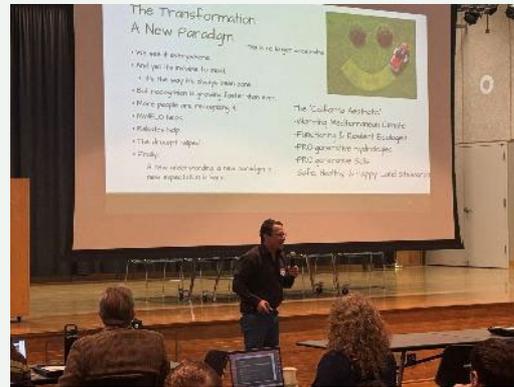


Outreach Campaign

Russian River Friendly Landscape Symposium

Non-Functional Turf Outreach

- 85+ attendees
- Information booths – CLCA, Hunter Industries, Devil Mountain Nursery, OWOW, Daily Acts, MGs
- 82% rated the event very good to excellent
- 100% found the content helpful
- 100% would attend a similar event again



Outreach Campaign

Dye Tab Challenge & Fix a Leak Week

- February 2nd through March 31st.
- Coincides with the EPA WaterSense Program's national Fix a Leak Week, March 16th- 22nd.
- Test and report results of toilet leak test to enter a chance to win one of five \$25 gift certificates.
- Visit <https://www.savingwaterpartnership.org/challenge/>



Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



www.savingwaterpartnership.org

Like, follow and share on social media platforms



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

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