

Public Outreach Update

June 1, 2026 TAC Meeting
Agenda Item 5b

TAC Meeting – June 1, 2026



**Eco-Friendly
Garden Tour**
SONOMA & MARIN COUNTIES



www.savingwaterpartnership.org

CITY OF PETALUMA
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Water • Sewer • Storm

Eco-Friendly Garden Tour

- Saturday, May 9, from 10 am to 4 pm
- 25 gardens
- 4,286 registered attendees
- Some gardens estimated 500 visitors
- 350 new E-News subscribers added
- 20 gardens already on next-year's waiting list



2026 Summer Campaign

- Less Lawn, More...
- 16 weekly social media posts focused on outdoor landscape transformations and non-functional turf
- Before and After Photos, Testimonials and Case Studies
- Social media toolkit with weekly post graphics and text in English and Spanish
- Short form videos formatted for Instagram Reels and longer format for YouTube



Find rebates at:
SavingWaterPartnership.org/Rebates/



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Outreach Campaign Partnership Resources



Irrigation Scheduling
Tool



Water Smart Plant
Picker Database



DIY Energy & Water
Saving Toolkit



Water Smart Gardens
Maintenance Manual



Regional and Local
Program Lookup Tool



Water Smart Plant
Label Nurseries



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SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marín Saving Water Partnership





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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

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